

Message Text

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PAGE 01 STATE 177552

73

ORIGIN COME-00

INFO OCT-01 EUR-12 ISO-00 EB-07 /020 R

DRAFTED BY COM/SAD/MCLEVELAND/GS
APPROVED BY EB/OCA/CM/LAKLIEFORTH
COM/SAD/JEMURRIN
COM/NE/CBARRETT
COM/DM/HHEIKENEN

----- 104286

P 282153Z JUL 75

FM SECSTATE WASHDC

TO AMEMBASSY STOCKHOLM PRIORITY

UNCLAS STATE 177552

E.O. 11652: NA

TAGS: BEXP, SW

SUBJECT: IN-STORE PROMOTION: NORDISKA KOMPA NIET

--- NK STORES

REF: A. STOCKHOLM A-168 B. STATE A-7522

1. DETAILED REPORTS AND INVOICES SUBMITTED NK STORES
RECENTLY RECEIVED BY COMMERCE. REF A LIST TOTAL PURCHASES
NEW TO STORE PRODUCTS BUT DO NOT RPT NOT INCLUDE U.S.
DOLLAR VALUE OF INCREMENTAL PURCHASES FOR NK PROMOTION.
SHOULD BE CALCULATED AS DIFFERENCE BETWEEN VALUE PUR-
CHASES DURING BUYING PERIOD PRIOR TO PROMOTION AND
PURCHASES DURING COMPARABLE PERIOD IN THE YEAR PREVIOUS
TO BUYING PERIOD FOR THE PROMOTION.
2. THIS DATA IS SPECIFIED IN REPORT FORMAT ATTACHED TO
REF B.
3. PLEASE CLARIFY WHETHER NEW TO STORE PURCHASES LISTED
REPRESENT TOTAL INCREMENTAL PURCHASES FOR NK PROMOTION. INGERSOLL

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 28 JUL 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1975STATE177552
Document Source: CORE
Document Unique ID: 00
Drafter: SAD/MCLEVELAND/GS
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D750260-0386
From: STATE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1975/newtext/t19750715/aaaaangj.tel
Line Count: 51
Locator: TEXT ON-LINE, ON MICROFILM
Office: ORIGIN COME
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
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Page Count: 1
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Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 75 STOCKHOLM A-168, 75 STATE A-7522
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Review Authority: hartledg
Review Comment: n/a
Review Content Flags:
Review Date: 10 MAR 2003
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Review Exemptions: n/a
Review History: RELEASED <10 MAR 2003 by ThomasVJ>; APPROVED <02 FEB 2004 by hartledg>
Review Markings:

Margaret P. Grafeld
Declassified/Released
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EO Systematic Review
06 JUL 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: IN-STORE PROMOTION: NORDISKA KOMPANIET --- NK STORES
TAGS: BEXP, SW
To: STOCKHOLM
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 06 JUL 2006